

**MERCYHEALTH ROCKTON  
COMMUNITY BENEFIT PLAN  
2017 IMPLEMENTATION PLAN**

**Strategic Objective: Based on the Winnebago County Health Department IPLAN 2020, RHS will develop and implement a multifaceted community benefit plan to improve the overall health and well being of residents in the primary service area.**

<b>STRATEGIES</b>	<b>TACTICS</b>	<b>MEASURE/STATUS</b>
<p><b>Improve the general health of individuals living in the primary service area</b></p>	<p><b>Access:</b></p> <ul style="list-style-type: none"> <li>• Continue to develop and offer various access sites and venues for primary care (adult and pediatric) medical services               <ul style="list-style-type: none"> <li>○ Expand primary care services via additional providers and sites</li> <li>○ Maintain convenient care locations and expanded hours throughout community</li> </ul> </li> <li>• Establish FP and IM residency programs in Rockford</li> <li>• Support Bridge Clinic services for non- and under-insured patients who do not qualify for government programs</li> </ul>	<ul style="list-style-type: none"> <li>• Roscoe expansion completed 2016; Cherry Valley Clinic opened 2016; Additional sites under evaluation</li> <li>• Convenient care services offered at Roscoe, Byron, Winnebago, Main, Perryville</li> <li>• Extended hours offered at Perryville 7AM – 11PM 7 days/week</li> <li>• InQuicker implemented at Rockford facilities</li> <li>• To begin summer 2019</li> <li>• Clinic offered every Saturday morning in collaboration with First Presbyterian Church/Second Congregational Church</li> </ul>
	<ul style="list-style-type: none"> <li>• Continue to invest in and modernize the Rockton campus in order to serve the needs of west-side residents</li> </ul>	<ul style="list-style-type: none"> <li>• Multi-year plan defining campus investment developed. Implementation began in 2016               <ul style="list-style-type: none"> <li>○ Cancer center completed 2017</li> <li>○ Helicopter pad completed 2016</li> <li>○ Orthopedic Center of Excellence completed 2017</li> <li>○ Paramedic and EMS training facility expanded 2016</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>• Complete Riverside campus implementation plan</li> </ul>	<ul style="list-style-type: none"> <li>• 188 bed Adult, Women and Children's Hospital and MOB scheduled to open 1/19</li> </ul>
	<ul style="list-style-type: none"> <li>• As the main provider of pediatric services in the community, continue to develop and offer state-of-the-art pediatric programs and services</li> <li>• Provide free dental and immunization services to uninsured and underinsured children through the Ronald McDonald mobile unit</li> <li>• Develop pediatric and developmentally disabled patient hospital dentistry program to care for individuals identified in the Ronald McDonald program requiring more extensive dental work</li> </ul>	<p>See Women and Children's section</p> <ul style="list-style-type: none"> <li>• Coverage provided to Winnebago, Boone, Lee, Ogle, and Stephenson Counties</li> <li>• Coverage to be expanded to Janesville and Beloit (Rock County) FY2017</li> <li>• 11,553 visits conducted since 2003</li> <li>• Program implemented 2016</li> <li>• Projections indicate approximately 150 cases will be completed in FY 17</li> </ul>
	<ul style="list-style-type: none"> <li>• Continue to partner with A Silver Lining Foundation to provide free breast health services to un- and under- insured women</li> </ul>	<ul style="list-style-type: none"> <li>• More than 500 women have received free breast related services and procedures (2012 – 2016)</li> <li>• Program expanded to Bridge Clinic patients (offered one time/month at Rockton Avenue Mammography Department) in fall 2016</li> </ul>
	<ul style="list-style-type: none"> <li>• Develop a comprehensive multidisciplinary lung service designed to detect and treat lung cancer at earlier stages and reduce lung cancer mortality. Program will include the following: <ul style="list-style-type: none"> <li>○ Low dose radiation lung screening to high risk individuals</li> <li>○ Smoking cessation services</li> <li>○ Nodule clinic</li> <li>○ Navigational bronchoscopy</li> <li>○ Minimally invasive thoracic services</li> <li>○ Medical Oncology services</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• 576 LDCTs performed from 3/15 – 12/16</li> <li>• Tobacco registry developed</li> <li>• High risk patient screening protocol implemented</li> <li>• Smoking cessation program developed and implemented</li> <li>• daVinci minimally invasive thoracic surgical service targeted for development in FY2018</li> <li>• New cancer infusion center developed</li> </ul>

	<ul style="list-style-type: none"> <li>• Continue to advance services around the early identification and treatment/intervention of strokes <ul style="list-style-type: none"> <li>○ Become Joint Commission Comprehensive Stroke Center to offer 24/7 in-house interventional capabilities</li> <li>○ Provide education to community to improve public awareness around early detection</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Joint Commission Certified Primary Stroke Center (certification renewed 2016)</li> <li>• 2 events per year; smaller presentations at senior living centers, church groups, etc.</li> </ul>
	<ul style="list-style-type: none"> <li>• Continue to offer a wide array of community educational health and screening programs</li> </ul>	<ul style="list-style-type: none"> <li>• Wesley Willow monthly presentations</li> <li>• Women's Center programs</li> <li>• Various educational services and screening programs offered</li> </ul>
<b>Improve behavioral health status of community members</b>	<ul style="list-style-type: none"> <li>• Continue to provide inpatient behavioral medicine services to area residents</li> </ul>	<ul style="list-style-type: none"> <li>• Full complement of inpatient services offered</li> </ul>
	<ul style="list-style-type: none"> <li>• Recruit additional psychiatrists to provide inpatient and ambulatory services</li> <li>• Proactively identify individuals at high-risk for mental health disorders at early stages of illness in order to provide early intervention and treatment.</li> <li>• Add social worker to assist with pediatric mental health issues</li> </ul>	<ul style="list-style-type: none"> <li>• Depression screening tool administered to following: <ul style="list-style-type: none"> <li>• All adults over the age of 18 on an annual basis via primary care and obstetrician physician practices</li> <li>• All perinatal and post partum obstetrical patients via obstetric and pediatric practices</li> <li>• All teenagers via primary care and pediatric physician practices</li> </ul> </li> </ul>

	<ul style="list-style-type: none"><li>• Improve the behavioral and overall health status of the elderly population by working closely with individuals, their families and various community resources to keep individuals in their homes.<ul style="list-style-type: none"><li>○ Continue to secure grant funding to implement Money Follows the Person Program</li><li>○ Maintain and promote the Visiting Nurses Association home health service as a resource to individuals and family members</li></ul></li></ul>	
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<p><b>Improve the health status of individuals with chronic illnesses and promote healthy lifestyles through educational offerings</b></p>	<ul style="list-style-type: none"> <li>• Collaborate and foster engagement with patients and families through the Medicare ACO and through the patient centered medical home to proactively manage and improve the chronic disease state of our patients <ul style="list-style-type: none"> <li>○ All registry patients tracked by coordinator to ensure various indicators are monitored and appropriate ambulatory interventions are provided as needed</li> <li>○ All patients seen in Emergency Department or Convenient Care Clinics identified and screened by nursing care coordinator who follows up with patient and ensures patient scheduled with primary care physician in appropriate time frame (seen within one week of discharge)</li> <li>○ After visit summary with documented care plan and health goals provided to each patient and family</li> <li>○ Implement Medicare ACO Wellness visit protocols to proactively manage health of Medicare patients</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Nine practices certified</li> <li>• The following registries have been established: <ul style="list-style-type: none"> <li>○ Diabetes</li> <li>○ Asthma</li> <li>○ Depression</li> <li>○ Hypertension</li> <li>○ Congestive Heart Failure</li> <li>○ Melanoma</li> </ul> </li> <li>• The following registries are under consideration: <ul style="list-style-type: none"> <li>○ Osteoporosis</li> <li>○ Pre-diabetes</li> <li>○ Coronary Artery Disease</li> </ul> </li> <li>• Protocol implemented FY 2016</li> </ul>
	<ul style="list-style-type: none"> <li>• Develop clinical team to work exclusively with nursing home patients to ensure appropriate transitional care and manage and provide interventions as necessary for various acute and chronic diseases</li> </ul>	<ul style="list-style-type: none"> <li>• Develop Post-Acute Care team to work with designated partner nursing homes</li> <li>• Monitor admission and readmission rates by nursing home</li> </ul>
	<ul style="list-style-type: none"> <li>• Develop multidisciplinary palliative care services on both an in- and outpatient basis to formulate plans of care, identify resources, and provide support for both patients and families for various chronic and acute disease states</li> </ul>	<ul style="list-style-type: none"> <li>• Program established</li> </ul>

<p><b>Maintain commitment to the women and children of this community as the exclusive provider of comprehensive tertiary services (including perinatal, maternal, neonatal and pediatric intensive care services) and ensure excellent outcomes for mothers, infants, and children.</b></p>	<ul style="list-style-type: none"> <li>○ Recognizing the number of children born to indigent situations, identify high-risk situations and provide appropriate resources by identifying local resources, developing and fostering collaborative arrangements, and offering streamlined referrals for the following services: <ul style="list-style-type: none"> <li>○ Nutrition and dietary</li> <li>○ Mental health counseling via social workers</li> <li>○ WIC program</li> <li>○ WCHD Better Births Outcome Program</li> </ul> </li> </ul>	
	<ul style="list-style-type: none"> <li>● Establish partnership with Crusader Clinic to provide comprehensive obstetrical, perinatal, neonatal and pediatric services to their patients</li> </ul>	<ul style="list-style-type: none"> <li>● Obstetrical partnership established and implementation beginning 1/1/17.</li> </ul>
	<ul style="list-style-type: none"> <li>● Engage all obstetricians and midwives in plan to improve OB and NICU outcomes through excellent evidence based prenatal care/interventions</li> </ul>	<ul style="list-style-type: none"> <li>● All prenatal patients screened for diabetes at determined intervals based on best practice</li> <li>● All prenatal and post partum patients screened for depression. Screen provided to new mothers at time of first-time newborn check with pediatricians to ensure all patients are captured regardless of where infant delivered</li> </ul>
	<ul style="list-style-type: none"> <li>● Decrease the percent of infants with discharge weight less than the 10<sup>th</sup> percentile via implementation of ILPQ (Illinois Perinatal Quality Collaborative) Nutrition Bundle</li> </ul>	<ul style="list-style-type: none"> <li>● Mercyhealth Rockton participates in the Vermont Oxford Network (quality NICU collaborative) program to monitor outcomes against national benchmarks and to continually improve and implement evidence based protocols</li> </ul>
	<ul style="list-style-type: none"> <li>● Promote teen parenting services to reduce teenage pregnancy and develop parenting skills. Offered through Centering Program and promoted to schools, health department, etc.</li> </ul>	<ul style="list-style-type: none"> <li>● Centering program with monthly group educational sessions offered to all teenage pregnancy patients</li> </ul>

	<ul style="list-style-type: none"> <li>• Provide comprehensive midwifery program geared to indigent and teen parents with focus on education, community resource referral for special needs, birth control, pregnancy, and parenting skills.</li> </ul>	
	<ul style="list-style-type: none"> <li>• As the main provider of pediatric services in the community, continue to develop and offer state-of-the-art pediatric programs and services through collaboration with tertiary providers and recruitment of additional subspecialists. <ul style="list-style-type: none"> <li>○ Establish partnership with Anne and Robert H. Lurie Children’s Hospital to enhance local ambulatory and hospital services to children and their families</li> <li>○ Continue to recruit key pediatric fellowship trained subspecialists</li> </ul> </li> </ul>	<p>Lurie partnership established with implementation of services to begin FY2018</p> <p>Recruitment plan developed and ongoing recruitment occurring</p>