

MERCYHEALTH ROCK COUNTY
COMMUNITY BENEFIT PLAN
2017-2020 IMPLEMENTATION PLAN

Strategic Objective: Based on priorities established by an in depth study conducted in and about Rock County , Mercyhealth will develop and implement a multifaceted community benefit plan to improve the overall health and well-being of residents in the primary service area.

STRATEGIES	TACTICS	MEASURE/STATUS
<p>Improve the health of patients with mental health, substance abuse and alcohol abuse issues through increased access to education and care for these patients</p>	<p>Access:</p> <ul style="list-style-type: none"> ▪ Continue to develop and offer various access sites and programs for mental health, substance abuse and alcohol abuse treatment ▪ Implemented Urgent Clinic – appointments (within seven days) for patients discharging from the Behavioral Health Unit 	<ul style="list-style-type: none"> ▪ Mental health, substance abuse and alcohol abuse services currently offered in Rock County by Mercyhealth (Behavioral Health Services): <ul style="list-style-type: none"> ▪ Janesville: <ul style="list-style-type: none"> ▪ Adult day treatment for addictions ▪ Adult day treatment for mental health ▪ Child and adolescent day treatment ▪ Inpatient, hospital based mental health and detoxification care ▪ Outpatient, clinic-based addictions counseling ▪ Outpatient, clinic-based mental health counseling (3 locations) ▪ Beloit: <ul style="list-style-type: none"> ▪ Outpatient, clinic-based mental health counseling ▪ Evansville: <ul style="list-style-type: none"> ▪ Outpatient, clinic-based mental health counseling ▪ Milton: <ul style="list-style-type: none"> ▪ Outpatient, clinic-based mental health counseling
	<p>Health improvement and education:</p> <ul style="list-style-type: none"> ▪ Continue to monitor current Mercyhealth Behavioral Health programs and modify locations, services and other needs as necessary 	<ul style="list-style-type: none"> ▪ Mercyhealth Child and Adolescent Day Treatment moved to a new, bigger facility as part of an effort to enhance and enrich care for children and adolescents ▪ Presentation on Understanding the Psych Patient and How to Communicate with Them for Mercyhealth employees

	<ul style="list-style-type: none"> ▪ Partner with local agencies to provide education and support for patients and families living with mental health, substance abuse and/or alcohol abuse issues ▪ Host a services of three Youth Mental Health First Aid workshop <p>Eating Disorders</p> <p>Suicide Prevention</p>	<ul style="list-style-type: none"> ▪ Nursing Grand Rounds on CIWA and Alcohol Detox ▪ Hosted and provided speakers for CIP and CIT training by NAMI for law enforcement and community professionals/clergy and the public ▪ Number of partnerships and community events and initiatives ▪ Create support groups with local agencies for families of and recovering addicts ▪ Mercyhealth Development Foundation donated money to the Janesville Police Department Explorers program which provides training and encourages local teens and young adults to pursue education and careers in law enforcement ▪ Monitor number of programs provides ▪ Provide CME to Medical Staff on assessment and treatment resources ▪ Monitor participation/progress in Zero Suicide initiative
<p>Improve the physical health of patients living in the primary service area</p>	<p>Health education:</p> <ul style="list-style-type: none"> ▪ Support obesity and nutrition education <ul style="list-style-type: none"> ▪ Provide free health screenings at health fairs and community events ▪ Partner with local schools to provide educational programs ▪ Provide health options to employees of Mercyhealth 	<ul style="list-style-type: none"> ▪ Monitor number of health screenings provided at health fairs and other community events ▪ Monitor number of educational programs provided at local schools ▪ Hold weekly farmer’s markets at Mercyhealth locations (as season permits) ▪ Provide weight management programming for children and adults at Mercyhealth Mall Janesville

	<p>Physical activity:</p> <ul style="list-style-type: none"> ▪ Support and sponsor athletic events and other programs that promote physical activity in the community 	<ul style="list-style-type: none"> ▪ Partnering with local elementary schools on programs to increase physical activity and improve nutrition for students ▪ Monitor the Number of athletic teams and events supported and sponsored by Mercyhealth ▪ Provide Advanced Sports Training Center Mercyhealth Janesville ▪ Hold Mercyhealth Wellness 5k Walk/Run ▪ Provide exercise services to children and adults as part of the Mercyhealth Weight Management Program ▪ Provide adult supervised exercise programming at Mercyhealth Mall Janesville
<p>Improve the long term health of the community through chronic disease prevention</p>	<p>Promote education and awareness for prevention of chronic conditions:</p> <ul style="list-style-type: none"> ▪ Participate in community health fairs ▪ Offer free screenings for certain chronic conditions ▪ Primary care physicians provide education on prevention of chronic conditions ▪ Ronald McDonald Care Mobile <p>▪ Smoking cessation</p> <p>Diabetes, Heart Disease, COPD, Hypertension:</p> <ul style="list-style-type: none"> ▪ Increase access to education and programs through current Mercyhealth chronic disease prevention initiatives 	<ul style="list-style-type: none"> ▪ Monitor the number of community health fairs attended ▪ Monitor the number of screenings completed <p>▪ Monitor number of immunizations provided by Care Mobile</p> <ul style="list-style-type: none"> ▪ Mercyhealth Smoking Cessation Program ▪ Free smoking cessation wellness program for Mercyhealth employees ▪ Maintain smoke-free campuses <ul style="list-style-type: none"> ▪ Mercyhealth Mall Diabetes Center -Janesville ▪ Mercyhealth Cardiac Fitness Center (cardiac and pulmonary rehab including comprehensive education programs, adult supervised exercise programming and weight management) - Janesville

	<ul style="list-style-type: none"> ▪ Partner with local and national organizations to promote and create awareness of diabetes <p>Suicide Prevention</p>	<ul style="list-style-type: none"> ▪ Mercyhealth Regional Heart and Vascular Center – Janesville ▪ Mercy Regional Lung Center – Janesville ▪ Mercyhealth Certified Stroke Center - Janesville ▪ Mercyhealth Mall Diabetes Support group ▪ Mercyhealth Stroke Survivors Support group ▪ Parkinson’s Support Group ▪ Mercyhealth Janesville Advanced Heart Failure Program ▪ Sponsor booth at Rock County Fair to educate regarding sodium consumption and heart failure/blood pressure bi-monthly heart failure support group ▪ ADA recognized educational program for diabetes self- management education and support ▪ Mercyhealth website click-thru to American Diabetes Association Type 2 Diabetes Risk Test ▪ World Diabetes Day Participation ▪ American Heart Association partnership ▪ National Stroke Awareness Month community presentations ▪ Presentation at Blackhawk Tech for faculty ▪ Presentation at Faith Community Church for pastors and lay ministers
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